



MACHINERY & ELECTRONICS



ELEVATORS & ACCESSORIES



GARDENING TECHNOLOGY & LANDSCAPE DESIGN



FOOD, CONSUMER GOODS & HOUSEHOLD

THE 21st
VIETNAM INTERNATIONAL
TRADE FAIR
IN HO CHI MINH CITY
7 8 9 DECEMBER

SECC

SAIGON EXHIBITION & CONVENTION CENTER
799 Nguyen Van Linh Parkway, Dist. 7, Ho Chi Minh City, Vietnam



CONCURRENT EVENTS:



www.hcm.vietnamexpo.com.vn

SUPPORTERS:

Ministry of Industry and Trade of Vietnam (MOIT)
Ministry of Planning and Investment of Vietnam (MPI)
People's Committee of Ho Chi Minh City
Related Ministries, Departments, Associations of Vietnam

ORGANIZER BY:



MEDIA SPONSOR:



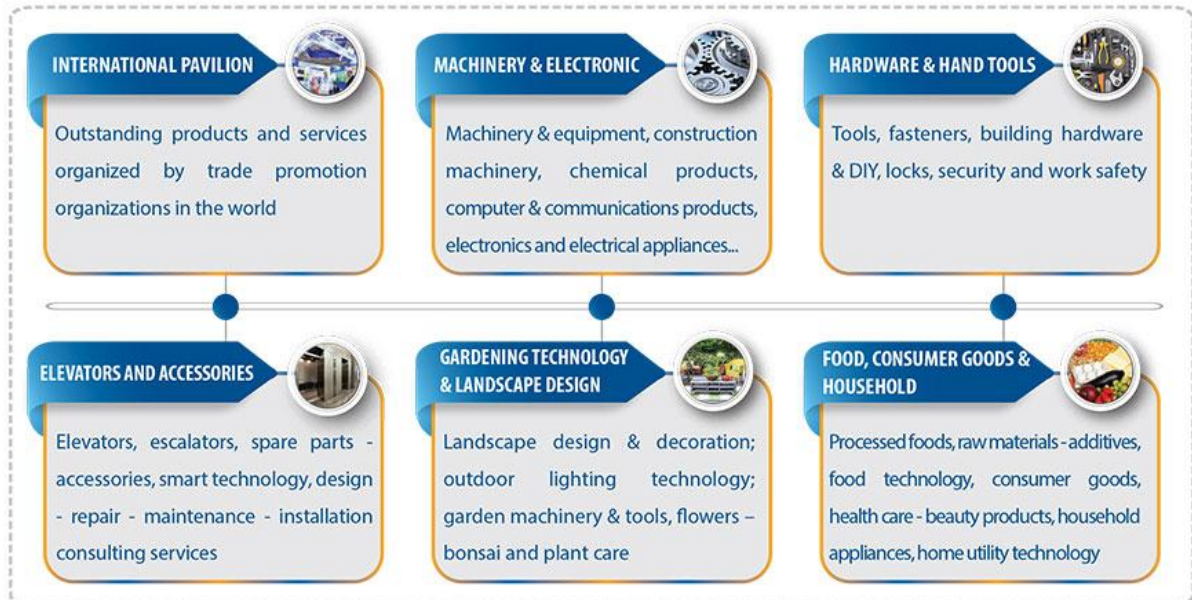
ECONOMIC OVERVIEW OF VIETNAM

Vietnam is forecasted to be in the group of countries with the highest growth rate in Southeast Asia in 2022 and 2023



VIETNAM EXPO HCM

A series of specialized exhibitions creating business value and connecting opportunities



PROFESSIONAL PROMOTION PLAN

Promote the image and brand name of the business to reach further, increase the benefits and promote business activities

- Covered by a network of 50+ domestic and international press agencies
- Business advertisement on our official channels (Facebook/ Website)
- Television advertisement on reputable channels/stations
- Banners on high-traffic websites, industry association websites
- Radio with the highest audience rate in Vietnam
- SMS and email marketing sent to potential customer data
- 50,000+ invitations to exhibitions & seminars
- 15,000+ catalogues with product images + logos + information of participants



VIETNAM EXPO HCMC 2022 REPORT



12,950
NUMBER OF
VISITORS

Trade Visitor: **10,650**
Public: **2,300**



10,000
m²



520
enterprises
& trade &
investment organizations



550
booths

96% of the exhibitors were pleased with services of Organizing Board.

92% of the exhibitors were satisfied with results of participation at the Fair

95% of the exhibitors are interested in participating in the next Vietnam Expo in HCMC 2023

HIGHLIGHT PAVILIONS

KOREA PAVILION :

Size: 500sqm

No. of exhibitors: 61

Exhibits: Healthcare and Beauty, Consumer Goods and Household products, Digital tech & E-commerce

Supporting unit: Gyeonggi-do Business & Science Accelerator (GBSA), Namyangju city, Business and Employment Agency of Daejeon, Incheon Technopark



CHINA PAVILION – ZHEJIANG HARDWARE:

Size: 450sqm

No. of exhibitors: 44

Exhibits: Hand tools, power tools, garden tools, abrasive equipment, fasteners, other tools and equipment

EXHIBITOR TESTIMONIALS



KING BLUE (VIETNAM)

This exhibition will bring great results, as the visitors coming here are mostly high-quality, specialized businesses. We are completely satisfied when participating in this exhibition.

IGREEN (VIETNAM)



We have participated and receive positive feedbacks from visitors. Our brand become more popular and there are partners from Hong Kong, Australia, US, India, etc. approaching us thanks to the promotion program by VINEXAD via online platforms also.



SHINSUNG CNC CO., LTD (KOREA)

Coming to the Vietnam Expo 2022 in Ho Chi Minh City, I found that the exhibition had a good number of visitors and had more working sessions with partners than I imagined. That's why I'm looking forward to good results in the future.

ORANGE ELECTRIC (SRI LANKA)



Vietnam is the first country we identify in Southeast Asia region. To this exhibition, we actually meet a lot of companies who are willing to distribute our products in Vietnam, and more and more people could know our brand.



SPACE ONLY

- * Only exhibition space will be provided.
- * Utilities and additional services can be requested at an additional charge.



STANDARD BOOTH

- * Basic type of booth is provided: 1 information desk and 2 chairs / Basic lighting & lighting electricity.



PREMIUM BOOTH

- * Specialized Premium Booth design will be provided.
- * Additional facilities should be applied separately if necessary.

FOLLOW US ON



VALUE-ADDED BENEFITS FOR EXHIBITORS:

- ▶ Attending conferences, seminars during the Exhibition
- ▶ Badges, opening ceremony invitation letter, exhibition invitation letter, etc.
- ▶ Free introduction in the Exhibition's directory preview
- ▶ Public hygiene in the Exhibition area
- ▶ Security of the Exhibition items during the closing time of the Exhibition.
- ▶ Installation and dismantling booths (in case of package rental)

OPTIONAL SERVICES (CHARGED)

- ▶ Advertising in the Exhibition's directory preview.
- ▶ Organizing thematic seminars to introduce products and services
- ▶ Cargo transportation, visa procedures, hotel booking, interpretation and other service, etc.
- ▶ Designing and installing special booths, booth equipment rental services.
- ▶ Printing services for advertising products.
- ▶ Local travel for market survey.

PARTICIPATION PROCEDURES

1. Filling in the Application Form and Form for Catalogue entry.
2. Sending Application Form together with a deposit of 50% or total space rental fee in cash or T/T to:
Vietnam National Trade Fair & Advertising Company (VINEXAD)
Account in VND: 0021000000172
Account in USD: 0021370020067
Account in EUR: 0021140474605
Name of the bank: VIETCOMBANK HANOI
11B Cat Linh St., Quoc Tu Giam Ward, Dong Da Dist., Hanoi, Vietnam
3. The balance should be arranged before 30th October 2023

CONTACT US



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